LUCKY 7TH DAY (August 2017)
Official Rules

1. Eligibility: This promotion is open to all members of the Finger Lakes Gaming & Racetrack Lucky North Club (formerly known as Player Extras), who are 18 years old or older, and abide by the rules and regulations of the Lucky North Club. Employees of Finger Lakes Gaming & Racetrack; its subsidiaries and affiliates; people key licensed or employed by the New York State Gaming Commission; vendors directly associated with this promotion, their subsidiaries, affiliates and agencies; and any immediate family members residing in the same household of any of the foregoing individuals are ineligible to participate in the program. Any licensee, registrant, contractor, subcontractor, consultant, officer, or employee of a contractor, subcontractor, licensee, registrant or consultant, that is directly involved in the operation or observation of NY State video gaming or NY State video gaming promotions, or the processing of NY State video gaming prize claims or payments is ineligible to participate in the promotion. All federal, state and local rules and regulations apply. Void where prohibited or restricted by law.

2. Limit of Entry: By participating in this promotion, participants agree to abide by all terms of these official rules. Finger Lakes Gaming & Racetrack, their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents are not responsible for any late, lost, incorrect, misdirected, or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online system, computer equipment, servers, providers, software or satellite transmission, including any injury or damage to participant or any other person relating to or resulting from participation in this promotion. Furthermore, neither sponsors nor any of the aforementioned are responsible for theft, tampering, destruction, or unauthorized access to, or alteration of applications; data processing that is processed late, incorrectly or is incomplete or lost due to computer or electronic malfunction; printing or other errors; or any combination thereof. False and/or deceptive entries or acts shall render participants ineligible. Promotional materials that have been tampered with or altered are void.

3. Promotional Period: Monday, August 7, 2017

4. Method of Entry:

Lucky Seven Dice Roll: Beginning 8am until midnight, Members may check in at the Lucky North Club to roll a pair of dice to determine their scratch-off prize. Members who roll a combination that adds up to “7” will receive one $5 NY Lottery Scratch off. Members who roll any number combination other than “7” will receive one $1 NY Lottery Scratch-off. Limit one NY Lottery scratch off prize per member. Odds of rolling a “7” are approximately 36:6 or 6:1.

7X Entry Multiplier: Beginning 8am until close of business on the promotional date stated above, members who play any Finger Lakes Video Gaming Machine with their own Players Club Card actively inserted will receive 7X (seven times) entry earning toward the Summer Splash grand prize drawing taking place Saturday, September 9, 2017.

Lucky Seven Hot Seats: Six (6) times per hour between 12:07pm and 7:57pm, one (1) Lucky North Member will be selected via hot seat to automatically win $77 in free play, for a total of 48 winners. If possible, the promotions team will attempt to conduct the hot
seats at :07, :17, :27, :37, :47, and :57 past the hour(s). Valid photo ID required.

Hot seat contestants will be selected at random using the “pick random player “application of the Casino Marketplace player tracking system, from all Lucky North Members actively playing any video gaming machine with their Lucky North / Player Extras Card inserted at the time of selection. If the player has left their seat, or does not wish to participate, another contestant will be selected at random as outlined above.

5. **Offer / Prizes:**

- **Lucky Seven Roll:** $5 NY Lottery Scratch-off for rolling a “7”
  $1 NY Lottery Scratch-off for rolling any other number
- **7X Entry Earning** toward the Summer Splash drawings. For entry earning requirements, see official rules for the Summer Splash drawing (available online at www.fingerlakesgaming.com during the promotional period or at Lucky North by request).
- **Lucky Seven Hot Seats:** $77 Free Play awarded to six members per hour, 12:07pm to 7:57pm, via hot seat.

6. **Restrictions:**

- **Hot Seats:** Members may be selected a maximum of two times as a Hot Seat winner, over the course of the promotion.
- **Entry Multiplier:** Entry Multiplier offers are not combinable with other entry multiplier awards. In the event a member is offered more than one entry multiplier through various promotions, the higher multiplier will prevail.
- **Dice Roll:** In order to qualify as a valid roll, two standard six-sided dice must be released by the member and tumble in view of a Lucky North Associate before coming to a halt. Should any die fail to tumble before coming to a halt, tumble out of view of the associate, or halt in a leaning (non-flat) position, member will be required to re-roll. Limit one valid roll per member.

7. **Acceptance:** Valid identification must be presented prior to receiving any offer, gift, or prize related to this promotion. Winners of prizes are subject to all restrictions, expiration dates and liabilities appearing in these rules. Winners may be subject to verification to ensure compliance with these official rules prior to receiving any prize related to this promotion. Any violation of these official rules may result in prize being withdrawn or void. Winners may be required to complete, execute and return an Affidavit of Eligibility/ Release of Liability, a Publicity Release, and a completed IRS W-9 form prior to receipt of a prize. Failure to return all required documents may result in the winner being disqualified and an alternate winner being selected. No substitution for any offer, gift, or prize relating to this promotion will be permitted unless otherwise stated in these official rules. If necessary due to unavailability, an item of equal or greater value may be awarded at the discretion of the Sponsor. Any offers, gifts, or prizes relating to this promotion are non-transferable, assignable or redeemable for cash, unless otherwise stated. Participation in this promotion and acceptance of any offers, gifts, or prizes pertaining to this promotion constitutes permission for Finger Lakes Gaming & Racetrack to use the participant's name, photograph, likeness, statements, biographical information, voice and residence address (city and state), in all forms of media, in perpetuity, without notice or compensation. In the event that a designated winner of an offer, gift, or prize is on premises, but does not have proper identification to claim a prize, Finger Lakes Gaming & Racetrack reserves the right, at its discretion, to allow the winner a maximum of up to 24 hours (from the time claim is made) to leave the premises to obtain proper identification.
identification with which to claim the prize, provided a live "still shot" photo of the prize winner is secured and verified by the Finger Lakes Gaming & Racetrack Surveillance Department prior to the prize winner’s leaving the premises. Upon return to Finger Lakes Gaming & Racetrack, the identification photo of the designated recipient must first be verified against the "still shot" photo before the offer, gift or prize can be awarded. Should the prospective winner be unable to return to Finger Lakes Gaming & Racetrack with proper identification within 24 hours, the offer, gift or prize, shall be forfeited, unless management of Finger Lakes Gaming & Racetrack approves an extension of time due to extenuating circumstances.

8. **Terms or Conditions**: Promotion does not apply to any racing wagering activity tracked through use of a Players Club Card or otherwise. No duplicates, reproductions or facsimiles will be accepted. Valid photo ID required. Finger Lakes Gaming & Racetrack reserves the right to delay promotion engagement (including drawings) due to unforeseeable issues, until such time as the promotion may proceed. In drawings where prize awards are dependent upon the winner being present within a specific time frame, the “present” time period shall begin from the initial winner announcement. Participants also agree to release, discharge, indemnify and hold harmless the Sponsor, vendors associated with this promotion, and the respective officers and employees of these entities, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this promotion. Any person attempting to defraud or in any way tamper with the promotion mechanics and/or implementation will be declared ineligible and may be prosecuted to the full extent of the law. Finger Lakes Gaming & Racetrack reserves the right to make changes in the rules of this promotion, facilitate manually, or cancel all or any part of it and not award any offer, gift, or prize for any reason at any time without prior notice. By participating, guests agree to be bound by these Official Rules and the decisions of the Promotion Administrator, and waive any right to claim ambiguity in the promotion or these Official Rules. This promotion is subject to all applicable federal, state and local laws.

9. **Sponsor**: Finger Lakes Gaming & Racetrack, P.O. Box 25250, Farmington, NY 14425.

10. **Promotion Administrator**: Finger Lakes Gaming & Racetrack who is responsible for overseeing the awarding of all offers, gifts, or prizes pertaining to this promotion and whose decisions will be considered final in regard to all matters related to this promotion.

11. **Copyright**: Finger Lakes Racing Association, Inc. claims a copyright in this promotion and all accompanying materials. No portion of this promotion or the accompanying materials may be duplicated, manipulated or redistributed in any form. Violators of the copyright Finger Lakes Racing Association, Inc. are subject to prosecution.